

Customer Case Study



American Achievement Corporation (AAC) relies on CobbleStone's Contract Insight Solution to manage their contracting process

American Achievement Corporation (AAC) is the leading provider of products that forever mark the special moments of people's lives. As the parent company of well-known brands such as ArtCarved®, Balfour®, Commemorative Brands, Keepsake®, and Taylor Publishing, our legacy is based upon the delivery of exceptional, innovative products, including class rings, yearbooks, graduation products, achievement publications and affinity jewelry through in-school and retail distribution.

In business for more than 90 years and employing more than 2,500 people in more than eight facilities, AAC is recognized as one of the nation's oldest and largest distributors of commemorative jewelry and recognition products.

Challenge:

Institute easy to use contract management software to update their contracting process and enhance contract visibility.

Solution:

CobbleStone Systems' Contract Insight Enterprise

Benefits:

- Save time with an enhanced contract process.
- Automatic E-Mail delivery of agreements.
- Contract reporting and searching with ease.

"When it came down to our requirements, CobbleStone was the obvious choice."

Lee
American Achievement Corp.

Issues AAC was facing that required them to seek a contract management solution

With over 90 years in business, the idea of implementing some form of contract management began long before Lee Percenti, American Achievement Corporation, arrived at CBI-rings. All of the files were stored in numerous filing cabinets, all hard copies, and spread throughout the company, creating confusion and disorganization. The senior business team knew they needed to update their contract process and by doing so it would save time and create an effective work flow process, and most importantly enhance the visibility of contracts. In addition, CBI-Rings wanted to further insure the compliance of certain federal requirements; the SOX act and the Kimberley process.

Why AAC chose CobbleStone Systems Contract Insight Contract Management Software

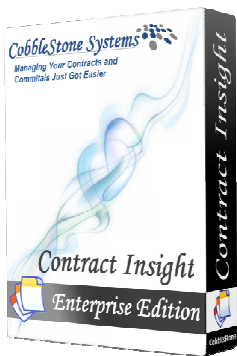
As Lee began researching various software solutions he knew he had to satisfy two main requirements. First, a user-friendly system that did not

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Lee
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CobbleStone Systems

CobbleStone Systems offers SaaS and on-site (client deployed) contract management solutions to assist companies in boosting revenue, reducing costs, and mitigating risk. Our contract management software enables organizations to effectively and efficiently manage their contracts through the entire contract lifecycle.

To find out more and schedule a demo, visit www.cobblestonesystems.com or call 1(866) 330-0056

have a large impact on their Information Technology support team. They wanted a system with a wide range of functionality that was also simple to use so their employees could fully utilize its features. He stated, "Many other systems were extremely confusing and complex." Second, the software had to be cost effective and realized how expensive some companies could be. He then stated, "When it came down to these requirements, CobbleStone was the obvious choice".

The benefits of CobbleStone Systems Contract Insight Contract Management Software according to AAC

CobbleStone Systems has benefitted CBI-Rings by allowing them to update their entire contract process saving a lot of time, money, and headaches. Their agreements can be automatically delivered to where they need to be and have the option to run reports and search on contracts with ease. Lee says, "In all, I think we were all very satisfied with how this project turned out. A large part of that is because of CobbleStone."

About CobbleStone Systems & Contract Insight Contract Management Software

CobbleStone Systems Corp. is a leader in **contract management software systems**. We are among the first to offer a contract management software product and our products are the result of years of client feedback and industry knowledge. Our mission is to provide the most robust and simple-to-use contract solution on the market. Our contract software solutions are designed to save your organization money while maximizing your productivity. We serve more than 400 clients and thousands of users - now that is experience you can rely on. As a best of breed contract software vendor, we have a leading client in nearly every industry; with a long track record of success and references. To learn more visit us online at <http://www.CobbleStoneSystems.com>.